



Stephen F. Austin High School  
**2012 Comet Yearbook**  
**Senior Ad Order Form**



**W**hether you are a parent, sister, friend or cousin, there is no better way to express your feelings and show your appreciation to the senior(s) in your life than with a "Love, Congrats or Good Luck" ad. Include your personal message and photographs to create a memory that will last a lifetime.

Senior and business ads are available to purchase for the 2010 Comet yearbook. Like last year, all ads will be sold in ninths. For quality reproduction, the Comet staff prefers to produce the ads for you. Make a rough sketch of your ad and let us scan in the photos and type out the words.

Once we have finished designing and laying out your ad, you will be notified for approval. Pre-designed ads will not be accepted without prior approval from yearbook editors and/or George Edwards. If you have questions regarding senior or business ads, or would like to schedule an appointment with a member of the Comet advertising staff, please contact George Edwards, Comet Yearbook adviser.

Phone: 414.7293 or email  
**sfacomet@gmail.com**  
**www.SFAComet.org**

## PRICES AND DEADLINES

### August 22 - October 24

1/9 ... \$100  
 2/9 ... \$140  
 3/9 ... \$180  
 4/9 ... \$220  
 6/9 ... \$320  
 full page ... \$395  
 full spread...\$750

### October 25 - December 19

1/9 ... \$110  
 2/9 ... \$155  
 3/9 ... \$195  
 4/9 ... \$240  
 6/9 ... \$350  
 full page ... \$440  
 full spread...\$785

### December 20 - January 23

1/9 ... \$120  
 2/9 ... \$170  
 3/9 ... \$210  
 4/9 ... \$260  
 6/9 ... \$395  
 full page ... \$475  
 full spread...\$840

**ALL MATERIALS MUST BE SUBMITTED WHEN ORDERING**  
**NO ORDERS ACCEPTED AFTER JANUARY 23, 2012**

Student Name \_\_\_\_\_ Parent Name \_\_\_\_\_

Telephone \_\_\_\_\_ Email \_\_\_\_\_

Ad Size  \_\_\_/9  Full Page  Full Spread TOTAL PRICE \$ \_\_\_\_\_

Payment:  Cash  Debit/Credit Card\*  Check Check No. \_\_\_\_\_ (Payable to Austin High Publications)

Name on Debit/Credit Card: \_\_\_\_\_

Billing Address - City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Credit Card Type:  Visa  Mastercard  American Express

Credit Card Number: \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ Exp. Date: \_\_\_\_ - \_\_\_\_ CCV Code: \_\_\_\_

Email Address: \_\_\_\_\_

Parental Consent:  I understand that anyone under the age of 18 must have parental consent to provide student and billing information, and to place this order.

Signature: \_\_\_\_\_

\* All information must be filled in and signature is required to process credit cards

# Senior Ad Guidelines

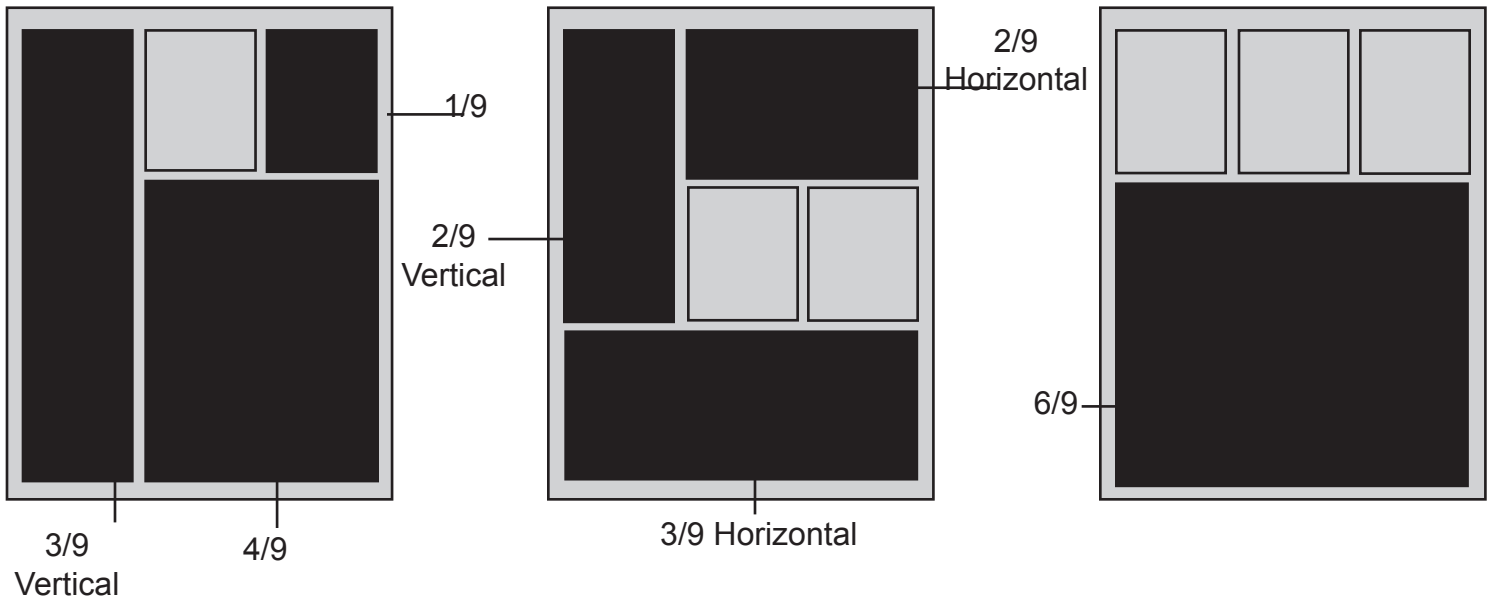
In accordance with the Austin Independent School District guidelines and Texas law, ads that depict, refer to or involve illegal activities will not be accepted. Collages will not be accepted. If you have a specific arrangement for the photos, please turn in a small sketch depicting the layout you would like.

It should go without saying, but the following criteria must be met for an ad to be published in the yearbook:

- No references or photos related to or showing alcoholic beverages.
- No references or photos related to drug use or anything drug related.
- No references or photos related to the smoking of cigarettes, cigars and/or other tobacco products.
- No references or photos with gang symbols or gang related activities.
- No references or photos with sexual harassment (ie: degrading name(s) or suggestive material).
- No references or photos with negative comments concerning race, religion or groups of people.
- No references to rude or suggestive song lyrics.
- No ads will be accepted that contain cut up pictures. The yearbook staff will size the pictures in the ad

**We reserve the right to edit or reject inappropriate ads!**

## Layout Samples



## Approximate Measurements in Inches

(width X height)

1/9 = 2.75 x 3.5  
 2/9 horizontal = 5.5 x 3.5  
 2/9 vertical = 2.75 x 7

3/9 horizontal = 8.5 x 3.5  
 3/9 vertical = 2.75 x 10.75  
 4/9 = 5.5 x 7

6/9 = 8.5 x 7  
 Full Page = 8.5 x 10.75

\*\*\*Ads must be paid for and submitted at the same time!!!